

# SAVE UP TO \$6,500 ON LIGHTSPEED SIGN UP TODAY!

LIGHTSPEED AND MERCURY MARINE HAVE TEAMED UP TO HELP YOUR BUSINESS GROW

Stay ahead of the competition with Lightspeed – the most advanced, fully integrated DMS in the industry. As the leading marine DMS provider, Lightspeed has helped hundreds of boat yards, boat dealers and marinas gain control of their dealership.

For enrolled dealers, the Mercury Lead Management Program can ingest your Mercury leads directly into your Lightspeed customer relationship management (CRM) module. CRM costs are also eligible for Co-op reimbursement. For more information on the Lead Management Program or Co-op reimbursement, please contact your Mercury Business Development Manager.

## LIGHTSPEED | MERCURY MARINE OFFER

Expires 6/30/2026



### STARTER (\$5,250 SAVINGS)

BUILD YOUR BUSINESS FOUNDATION

**\$585/MO**

First 3 Months Free (\$1,755 Savings)  
Save \$3,495 Setup Fee

**3 CONCURRENT USERS**

**INCLUDES:**

**ESSENTIAL FEATURES**

- Parts, Service and Sales Module
- Basic Lead Management
- Parts Order Submission – Mercury and Land n' Sea
- Parts Warehouse Availability – Land n' Sea
- Brunswick Acceptance Corp. Unit Invoice Import
- Part Price Book Updates
- Mercury EZ Parts EPC Integration

### CUSTOMER FAVORITE

### PLUS (\$5,658 SAVINGS)

ENHANCED AUTOMATION

**\$721/MO**

First 3 Months Free (\$2,163 Savings)  
Save \$3,495 Setup Fee

**3 CONCURRENT USERS**

*Includes unlimited CRM Only Users*

**INCLUDES:**

**ESSENTIAL FEATURES**

- Parts, Service and Sales Module
- Basic Lead Management
- Parts Order Submission – Mercury and Land n' Sea
- Parts Warehouse Availability – Land n' Sea
- Brunswick Acceptance Corp. Unit Invoice Import
- Part Price Book Updates
- Mercury EZ Parts EPC Integration

**ADDITIONAL FEATURES**

- CRM – Full Automation

### PREMIER (\$6,492 SAVINGS)

BOOST EFFICIENCY AND PROFITABILITY

**\$999/MO**

First 3 Months Free (\$2,997 Savings)  
Save \$3,495 Set-up Fee

**3 CONCURRENT USERS**

**INCLUDES:**

**ESSENTIAL FEATURES**

- Parts, Service, Sales and Accounting Module
- Full CRM – Automation
- Parts Order Submission – Mercury and Land n' Sea
- Brunswick Acceptance Corp. Unit Invoice Import
- Part Price Book Updates
- Mercury EZ Parts EPC Integration
- ADP Payroll Plus

**ADDITIONAL LAYERED APPS** (additional cost)

- eSignature
- TextMarketing (Email and Text)
- Major Unit Options Import
- Integrated Click to Pay and Credit Card Processing



### YOUR ALL-IN-ONE SOLUTION CUSTOMIZED TO MEET YOUR DEALERSHIP'S DEMANDS

Lightspeed DMS connects your dealership's departments and processes into one seamless experience so every task is easier. No need for multiple software solutions. It's a one-stop dealer management solution.

#### Core DMS and Mobile

Keep customers coming back with the integrations, innovation, and tools using these core modules:

- Sales
- Service
- Accounting
- CRM
- Parts
- Rental/Marina Management

#### OEM and Supplier

Increase efficiency and reduce errors by using these key integrations:

- MercNet EZParts EPC
- Parts Order Submission (Mercury and Land n' Sea)
- Parts Warehouse Availability (Land n' Sea)

#### Layered Applications

Scale the capabilities of Lightspeed to keep you at the forefront of business today and beyond:

- eSignature
- TextMarketing
- Major Unit Options Import
- Brunswick Acceptance Corp. Unit Invoice Import
- Click to Pay and Credit Card Processing

For more information or to sign up, contact us today at 800.521.0309 or [sales@lightspeeddms.com](mailto:sales@lightspeeddms.com)  
<https://www.lightspeeddms.com/third-party-partners/mercury/>

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10897 S. River Front Parkway, Suite 450 South Jordan, UT 84095  
Sales: (800) 521-0309 | Support: (800) 521-0339